How to Become Rich
Turning $17.95 into $88,937!

1 - Learn How To Become very Successful and Rich!

Give it away and …

2 - Watch How it Becomes Your own Personal Recruiting Machine!

Give it away and …

3 - Watch How it Generates eager-paying Customers for You!

Give it away and …

4 - Watch How it Builds Your Bank Account like crazy!

This e-book is being given to you, courtesy of Frank A. Trueblood
DO NOT skip ahead or you will miss this Step-by-step Formula!

*If you have just $17.95 to use, there is something you can do that is virtually guaranteed to Make You Thousands & Thousands of Dollars in return. And ... it is even possible to Become the #1 Top Earning Person on the Internet!*

In the investment world, that is called ROI or Return On Investment. It is also called: The Rich get Richer and the Poor keep getting Poorer. Starting with just $17.95, you will learn the basics of how to quickly turn just $17.95 into thousands of dollars and then turn your thousands of dollars into even more Money! Then, you'll have money for everything you've always wanted: the cars, the boats, the houses, the luxury vacations, and even plenty of extra money for your retirement.

Instead of writing about Rich or Poor though, I believe it’s better served to write about Successful versus Unsuccessful. I believe there are a lot of people who are not necessarily poor but they just find it very difficult, if not almost impossible, to make any real money. That’s why this book is written and actually laid out in an easy-to-follow system of How to be Successful and Get Rich on the right side of the pages. The left side of the pages is written and actually laid out in an easy-to-follow system of How to be Unsuccessful and become Poor.

Bottom line, this book will give you a valuable lesson if you are a Successful person on how Unsuccessful people think and why it is so difficult for them to make money. It will be your guide on how to help the Unsuccessful people.

If you are an Unsuccessful person, it will give you a valuable lesson on how Successful people think and what they do so that you have an excellent example of how to instantly change what you think and what you are doing and become Successful and Rich.

Share this FREE e-book with Unsuccessful people so they can use the methods in here for becoming Successful and Making Money. Also ... share this FREE e-book with Successful people so they in turn can use the methods in here for Making even More Money and then they can help even more people become Successful.

*This e-book was written by Frank A Trueblood, one of the Best Selling Authors on Making Money online, to help every person on the Internet become Successful.*

*The more you share this FREE e-book with people the more Successful and Rich you will become.*
Here’s what you are about to learn reading this book

You will learn 2 Very Simple, yet 2 Very Powerful, things by reading this book.

Number 1 - You will learn by reading the left side of the pages of this book why unsuccessful people remain unsuccessful and why it is so difficult if not downright impossible for them to make money. In other words, you will learn how to consistently lose (how to be unsuccessful). You must know what keeps them from Making Money.

If you find it very difficult to make money, you’ll want to really pay attention to the left side of the pages of this book as it will explain the Number One reason that keeps you from making money easily. Then all you have to do is compare it to the right side of the pages in this book and you will instantly see what you can do to change that one simple thing to become Rich. Yes, it really is that simple.

Number 2 - The second thing you will learn by reading the right side of the pages of this book is how Rich people keep getting Richer and why it is so easy for them to keep making more and more money. It is so easy in fact that it's virtually impossible for them not to make money and continue making more and more money. In other words, you will learn how to consistently be able to join the winner’s circle and how to be successful.

If you consider yourself Rich and find it very easy to make money, you’ll want to really pay attention to the right side of the pages of this book as it will explain the Number One reason that makes it so easy for you to keep making money and becoming even Richer. You will for sure want to pass this on to the people you want to help become successful. You can just share this Free book with them - Now you know how to help Unsuccessful people become Successful!

One note before we get started. If you fall somewhere in between the categories of being Successful and being Unsuccessful, reading both sides of the book at the same time will give you a way to be Successful all of the time, not just once in a while. You will learn the ONE thing that you can do to instantly improve so you can begin making more money for yourself. Then you'll know how you can achieve the next level much faster of getting even Richer and joining the class of not only the Rich but the absolute Wealthy. Make sure that you read the right side of the pages over and over so that it becomes a habit for you to make money easily.

Throughout the book you will see how powerful using just $17.95 can be. Yet, something even more powerful and even more important is what you will learn that will give you the ONE Key Component that will make you nearly unstoppable when it comes to making money.
Let's look at and clarify the one major component that separates a Successful person who easily makes money from an Unsuccessful person who doesn’t make money.

**Poor** — The Unsuccessful person looks at an opportunity or investment and thinks - how much is this going to cost me?

**Rich** — The Successful person looks at an opportunity or investment and thinks - how much can I make from this opportunity or investment?

**Poor** — This always reminds me of the situation with 2 friends I know. We all look at an investment or an opportunity together, and my one unsuccessful friend always says: “How much does it cost to join? I don’t think I can afford it.”

**Rich** — My other friend who is very successful always asks: “How much can I make? I don’t think I can afford to pass up an opportunity like this.”

**Poor** — I need a thousand dollars right now. How do I make a thousand bucks right now?

**Rich** — What can I do to start making $20, $100, then $250, then $500, then make a $1,000, then $10,000?

**Correct Thinking**

You see, the Successful person realizes if they don’t first learn how to make just $20 dollars, that they will not be able to learn how to instantly make $1,000. The Successful person realizes You don’t become Bill Gates overnight.

**Poor** — A person tells an unsuccessful person - Hey, I know how you can start making a hundred dollars a month, are you interested? The unsuccessful person always says — No, it’s just a hundred a month and what good would that do?

**Rich** — A person tells a successful person - Hey, I know how you can start making a hundred dollars a month, are you interested? The successful person always says - Absolutely, I’ll start out making a hundred a month and in no time at all I’ll turn it into a thousand dollars a month!

**Poor** — I know how you can use just $17.95 and within a year, you could be making 4 to 5 hundred dollars a month and even as much as a thousand dollars a month. The unsuccessful person inquires - “How long did you say it’s going to take?” It’s only going to take about a year. The unsuccessful person says - “Yeah right, I could be dead in a year, no thanks.”

**Rich** — I know how you can use just $17.95 and within a year you could be making 4 to 5 hundred dollars a month and even as much as a thousand dollars a month. The successful person inquires - “How long did you say it’s going to take?” It’s only going to take about a year. The successful person says - “Wow, how soon can I get started, if I can do that within a year, that’s a no-brainer.” What happens if I use $200 or maybe even $300?
Correct Thinking

You see, the Unsuccessful person is always thinking short term. They want instant gratification and they want it now. The Successful person is always thinking long term and realizes that always wanting everything instantly only leads to disaster. Poor decisions and knee-jerk reactions are based only on emotions not solid thinking.

Poor — The unsuccessful person sees a TV on sale. The sign reads, Buy this Brand New Super xyz TV and pay only $29.95 a month, no credit check. The unsuccessful person thinks, well I have 3 TVs already but at just $29.95 a month and they won't even do a credit check on me, I have to get it!

Rich — The successful person sees a TV on sale. The sign reads, Buy this Brand-New Super xyz TV and pay only $29.95 a month, no credit check. The successful person thinks - well I have a great TV already and at $29.95 a month that's some of the money I could be using to be making a hundred dollars a month and then a thousand dollars a month. If I want that TV, I'll pay cash for it in the future and save money by not paying high interest rates because I know that at $29.95 a month, the TV dealer also has a nice whopping interest charge figured into the price of the TV.

Poor — The unsuccessful person sees a commercial on his brand-new TV he just went into debt for. The commercial blurts out that you can get a Brand New Super xyz car for only $189 per month! That's right, just $189 per month and you can drive away in this Brand New Dyno Charged super machine. The unsuccessful person thinks, wow that's a sharp looking car, no more car trouble, and all of my friends would really be impressed. I think I'll get the red one!

Rich — The successful person sees a commercial on his TV that he paid cash for a few years ago. The commercial blurts out that you can get a Brand New Super xyz car for only $189 per month! That's right, just $189 per month and you can drive away in this Brand New Dyno Charged super machine. The successful person thinks, wow that's a sharp looking car, I should be able to make enough from using my $17.95 that I could pay cash for one of those in just a year or two. I think I'll get the red one!
Poor — The unsuccessful person is living in his apartment. He thinks owning a house is ridiculous. You have to water and mow the lawn, touch up paint once in a while, and besides that, every time I drive down the street in my new car that I struggle making the payments on, I see homeowners outside working on their yards. It looks like that’s all they do. Ha, ha, I can just sit and watch TV. Besides that, houses are just too expensive, I’m only paying $895 a month in rent and I’m not tied down. When I get ready to move, I can just pack up and move. Cool!

Rich — The successful person is living in their home. They think owning a home is great. I get to water and mow the lawn, touch up paint once in a while, and make it look exactly like I want it to look, and besides that, every time I drive down the street in my used car that’s been paid for, I never see any renters outside. Apartment living must be terrible, losing all that money every month to someone else when I’m only paying $995 a month for my mortgage payment and part of that goes into my equity, and I also get tax deductions. When I get ready to move, I can just pack up and move and make another $81,000 like I did when I sold my last house. Cool!

Poor — I think I’ll check my email today and see if I can make a Million Dollars in the next hour or so! Yeah just as I thought, here’s another email from that Internet marketing guy again which reads, How to Become Rich by using just $17.95! If I had $17.95 to spend, I’d do something smart with it like get a Brand New Super Cobra Sharp Screen TV for the bedroom. I need one! I’m stressed out and I don’t know how I’m going to pay this month’s rent again, but as long as I can watch TV I don’t have to worry about it. Maybe I’ll win the lottery, somebody has to win right?

Rich — I think I’ll check my email today and see if there’s any new and exciting ways of making more money, I just love this Internet business! Yeah just as I thought, here’s another email from that Internet marketing guy again which reads, How to Become Rich by using just $17.95! I’m going to take another $17.95 and do something smart with it so I can start making double my money. Wow I have no stress - I’m out of debt, my car is paid for, I get tax breaks because I own my own house, I have money in the bank from selling my last house, I’ve been following this guy’s advice on How to Become Rich by using just $17.95! But now instead of just using $17.95, I’m using triple of that so I’m making 3 times as much as I would normally make AND my Internet Business is also tax deductible. Wow, it’s like winning the lottery, but instead of just hoping to win, I’m winning every day!
**Poor** — Oh hey look at this email, it's a new program, it says I can join for FREE. Now this is my kind of program. I think instead of spending money, I'll just join this program because it's free to join. So, it doesn't cost me anything to join. Wow I can join for free and within 6 months I can have 30,000 to 50,000 people who have joined under me. This is really awesome because I see I have 300 people a day joining me. Wow, I can tell all of my friends I have an Internet business with thousands of members. They'll really be impressed.

**Rich** — Oh hey look at this email, it's a new program it says I can join for FREE. Now this is my kind of program (ha, ha). These things are a joke, you can join them for free but you never make any money because obviously if everyone is joining for free, there is no money to be made or at least any significant money. I'm not going to spend all of my time promoting something for free that after 6 months I might have 30,000 other people who joined me but if we are all in this program for free, we are also not making any money or at least any significant money. I can't understand why anyone would join these free programs and then spend their valuable time working and promoting them. Wow, instead with a paying program, I can tell all of my friends I have a real Internet business with thousands of members paying me thousands of dollars. They'll really be impressed.

**Poor** — Oh hey, check out this email. It says - "You can Become Rich from joining for just $17.95. I suppose I could try one of these things again and do nothing like I always do and see if it works. All these things are really just scams to get your money. I've tried 14 of them in the past and none of them worked, they were all scams. But, I'm smarter than they are, I'll do like I always do. I'll try this thing for a month and if it doesn't work, I'll get a refund and keep looking for something where I can make a gazillion dollars today or at the most within a month, not a year from now - who's got time to waste?

**Rich** — Oh hey, check out this email. It says - "You can Become Rich from joining for just $17.95. I looked at the product, the management and the pay plan and it all makes sense to me. I know it will work because I have the patience to let it build. A lot of these things are a great way to make money. I've tried 14 of them in the past and all of them worked and made me some money, I know it's because I stuck around long enough to get a check. And, I'm as smart as they are, I'll do like I always do. I'll try this thing for at least a year because I know that is the only real way to maximize the pay plan and make as much as they say I will make. I mean after all, who's got time to waste?
Correct Thinking

You see the Unsuccessful person is always in that “I want it right now or I don’t want it at all” mode. The Successful person is always in that “I want it right now but realistically I know it takes time and I’m willing to wait so I can have it all” mode.

When is the last time you think Warren Buffet (the second richest man in the world) said - “I think I’ll buy this company and give it a try for say, oh a month to 3 months and then decide if I should quit or not.”

When is the last time you heard Bill Gates (the richest man in the world) say - “I think we’ll start on this new software project and see where we’re at in 1 to 3 months, and if it’s not where I want to be, we’ll scrap it and jump into something else.”

Now you’ll notice the one thing, the One thing that separates the Successful person from the Unsuccessful person is their “Thinking.” It is literally just how the Successful person looks at something versus the way an Unsuccessful person looks at something. And ~ besides their thinking, Successful people also know ONE other very important almost Hidden Secret that is right out in the wide open. Everyone can see it but few people ever do see it or realize what they are looking at.

Get ready because I’m about to take off your blindfold so you can clearly see this hidden secret. Successful people realize that Money does not care who makes it or who owns it! In case you missed that Multi-Million Dollar Statement, let me say that again. Money does not care who makes it or who owns it. Money is simply there for the taking. The ONE thing Successful people have figured out is how to use their Thinking to simply take their fair share of the money. Successful people use their Thinking to Make Money. Why do you think one of the most powerful books ever written is called: “Think and Grow Rich!”

Read these next few sentences over and over until they really make sense to you. Poor thinking produces poor results. Rich thinking produces rich results. Incorrect thinking produces incorrect results. Correct thinking produces correct results. So, the ONE Key Component that will make you nearly unstoppable when it comes to making money is YOUR THINKING!

Can you imagine what it would be like if the world worked on the … oh I’ll give it the 1 to 3 month principle?

- I’ll give this employee a month and see if he works out and if not, he’s fired.
- I’ll give this relationship 1 to 3 months and then I’m down the road.
- I’ll go to college to get my 4 year degree but if I don’t have it in 1 to 3 months, I’m quitting.
- I’m making my car payment for a month or 2 but if I think it’s using too much gas, I’m not making the payments any more. Oh you say you know someone who has had their car repossessed?
- I’ll work here for 1 to 3 months but if I don’t like it, I’m quitting this job.
- I think I’ll invest in xyz stock but if I’m not making $1,000 a month in dividends within 1 to 3 months, I’m selling it and buying a different stock.
- I’ll give this marriage a try for say 1 to 3 months and if it’s not working, I’ll just get a divorce. Be sure and let your spouse know about this one, this should get you a skillet upside the head.
Now there's one very important thing you must know about your thinking before we continue. Your past or current thinking is not your fault. It's only your fault if you don't correct it. Who taught you how to think? If they taught you how to think the right way, you are a success. If they taught you how to think the wrong way you are unsuccessful. You will continue being what you are until — you change your thinking.

We were all taught how to think incorrectly by society, by most of our parents, and even the very school systems where we went to school. This is why 95 percent of the people hate their jobs, live paycheck to paycheck and can't ever seem to get ahead. But now you have something that will put you on the right road to success. Even though this book is a short read, it is very powerful when learning how to Think about Making Money.

You have many examples from the story and the illustrations above of how the Rich get Richer and the poor get poorer. So, if you are ready to STOP THINKING like an Unsuccessful person, that money cares who owns it and that money is just made for the Rich, then below you will find the very steps you can take to start making as much money as you want to make. Yes, I said by following your new Successful Thinking and therefore making the correct decisions, you can Make as much Money as you want to make. Here's how really simple it is.

If you will just read the right side of this book and take over the thoughts of your Rich buddy and do like he does, guess what will happen? You will start getting what he's getting. You will start getting the results he's getting. You will start making money. You will start noticing that money really doesn't care who owns it and that it is there for whoever wants it. You see, when money is printed, the government doesn't print so much of it for the rich and only so much of it for the poor or just so much of it for the middle class. That's how people act though. There's plenty of money for everyone, which includes you!

Many people have asked — how do I know what to THINK all the time to be Successful, and how do I know if I am making the right decision? Well here's the good news for you.

There is only ONE simple question you need to ask yourself any time you are faced with a decision, ANY decision (big or small) that will keep you on a Successful path. All you have to ask yourself is this one question: Is this decision taking me closer to my goals or farther away from them???

Yes, that's how simple it is. It really just comes down to that one simple question.

So, do you want your fair share? Do you want the money that's just waiting for the next person to come along and simply own it? Do you want to be this next person? Great...

Following are the exact steps that you can take right now to change your "Unsuccessful Thinking" and start using your "Successful Thinking" for Making as Much Money as you want to Make. You're about to see how amazingly easy it is for you to start Making Money!

And … There's actually 2 incredible ways to Make Money, STEP 1 and STEP 2.
Here's your very first step you need to take to start Making Money.

**STEP 1** Click on [this link](#) and simply follow the directions.

**STEP 2** Click on [this link](#) to have this e-book fully personalized and customized with your own name and links in it. Then use this e-book for promoting your own opportunity, program, product, service, affiliate link or virtually **ANY** online business. You may acquire the re-branding and resale rights by clicking the link directly above. You'll see how to easily make thousands from your rebranding and resale rights.

Now that you have read this e-book for free and have learned How to Start thinking Successfully and How to Become Rich, you will also want to use a duplicate copy of this e-book for marketing and Making Money for yourself.

However, before you start giving away the e-book for free, you simply purchase the rebranding and resale rights from clicking on Step 2 of this e-book. The rebranding embeds your own personalized information and 2 links into a duplicate copy of this e-book for you.

The Step 1 link is for absolutely ANY program, product or service you want to promote. When someone clicks on the Step 1 link it will take them to the specific program, product or service you are promoting. When one of your prospects joins your program the e-book becomes “Your Personal Recruiting Machine!” The Step 2 link will become your branded link for the actual e-book itself.

The Step 2 link enables you to earn a full 50% Commission when someone else purchases the rebranding and resale rights for the e-book. When one of your prospects purchases the rights to have their own personal name and links embedded in the e-book then the e-book has “Generated an eager-paying Customer“ for You!

So by you simply Giving away the e-book for free to prospects, you can see “How the e-book Builds Your Bank Account like crazy!” So take your next successful step and if you haven't already, go click on Step 1 and Step 2 Now!